Abbie Thibodeaux

Experience Designer

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EXPERIENCE

Verizon Business
SR. DESIGNER II   May 2022 - Present

- Proven ability to lead projects from concept through execution, translating visionary ideas into practical, market-ready solutions.
- Skilled in blending creativity with strategic thinking to design solutions that address current needs while anticipating future trends.
- Dedicated to aligning creative vision with execution, ensuring seamless product development and delivery from ideation to launch.

REDIKER SOFTWARE
UX DESIGNER   OCTOBER 2019 - April 2022

- Worked closely with product owners, business analysis and a team of developers to deliver detailed specifications and pixel perfect designs.
- Conducted user research through stakeholder interviews, user interviews, card sorting, journey maps and surveys.
- Directed user testing, including test planning, recruitment, moderating, analyzing results and presenting the findings to the stakeholders.

SALAMANDER DESIGNS
WEB DESIGNER   MAY 2018 - OCTOBER 2019

- Managed and maintained two robust product websites. Each consisting of 50+ pages with 100+ products.
- Rebuilt commercial site on a platform that allowed the site to be more responsive; optimized information architecture for more effective navigation.

FOLEY SERVICES
PROJECT MANAGER → MULTIMEDIA DESIGNER   JUNE 2011 - JAN 2018

- Supervised an extremely large and complex rebrand.
- Drove a data analysis project reducing the number of client pricing structures from 40,000+ to under 50. The outcome resulted in a simplified, manageable, and profitable pricing structure.
- Led a data restructuring project and a lengthy data clean-up project successfully resulting in a better user experience and improved data integrity.
- Developed and led a team for an E-Learning system launch including content development, design and publication.

EDUCATION

MASTER OF ARTS, INFORMATION DESIGN Central Connecticut State University, CT

BACHELOR OF ARTS, ART HISTORY University of Alabama, AL

SKILLS

Design Wireframing, Prototyping, Design Systems, Information Architecture, Typography, Branding

Research User Research, Competitive Analysis, Analogous Research, Personas, Card Sorting, Journey Maps, Usability Testing, Heuristic Evaluation

Tools Figma, Sketch, Adobe XD, Axure, Invision, Adobe Illustrator, Adobe InDesign, Adobe Photoshop, Jira, Confluence

Technical HTML, CSS

CERTIFICATES

Building Websites with HTML, CSS and JavaScript Pluralsight, 2022

Human-Computer Interaction Interaction Design Foundation, 2017

Web Design for Usability Interaction Design Foundation, 2017

Project Management Professional Certification Preparation New Horizons, 2013